

NURTURING A GREENER TOMORROW

Tree Plantation Drive 2026



A consolidated CSR initiative supported by NIF Ispat Pvt. Ltd. in association with The Art of Living, across Kolkata and surrounding districts.



Community participation documented in the original plantation report.

2,870

saplings planted

13

plantation entries

700

at Ranihati Foundry Park

The initiative at a glance

The programme combined CSR support with volunteers, schools, local communities and partner institutions. Planting covered foundry areas, road medians, a national highway stretch, villages and community sites.

Purpose: increase green cover, encourage environmental responsibility and establish protected saplings through tree guards, staking and community stewardship.

Reporting basis: The Art of Living CSR Impact & Utilization Report, September 2026.

PLANTATION COVERAGE

Where the saplings were planted

All 13 entries retained from the consolidated location-wise schedule.

LOCATION / DRIVE	AREA	SAPLINGS
Ranihati Foundry Park (FCDA & NIF Ispat)	Howrah	700
Salt Lake & New Town belt	Kolkata / North 24 Parganas	500
City Flyover road-median drive	Kolkata	200
Six-district outreach (20 x 6 districts)	Multiple districts	120
NH-12: Payradanga-Chakdah	Nadia	1,000
Gurap workshop plantation	Hooghly	60
Panchavati plantation, Konnagar	Hooghly	60
Khanakul, Arambagh	Hooghly	50
Gaighata Behimadhab Balika Vidyalaya	North 24 Parganas	40
Bongaon (AOL teacher Mousumi Nandi)	North 24 Parganas	40
Rakhaldas High School & Gopalnagar Haripada Institution	North 24 Parganas	40
Balichak Gyan Khetra team	Paschim Midnapore	30
Domjur (AOL teacher Shila Ghosh)	Howrah	30
TOTAL DOCUMENTED		2,870

A diverse mix of species

The schedule records Neem, Mango, Deodar, Lombu, Palash, Moringa, Krishnachura, fruit and native mixed saplings. The Panchavati set comprises Peepal, Banyan, Neem, Amla and Ashoka.

FLAGSHIP LOCATIONS

NIF Ispat partnership on the ground

Four prominently documented CSR locations account for 2,400 saplings.



700 | Ranihati Foundry Park

With FCDA and NIF Ispat; marking Vishwa Paribar Divas 2026. The source photo is dated 5 June 2026.



500 | Salt Lake & New Town

Road medians and institutional stretches, with NIF Ispat branding on protective tree guards.



200 | City Flyover belt

Repurposed sack tree guards and bamboo staking; volunteer maintenance through the monsoon.



1,000 | NH-12, Nadia

Payradanga-Chakdah campaign with NHAI, marking 45 years of The Art of Living; branded tree guards.

NH-12 planting took place over two weeks; species included Neem, Jarul, Arjun and Mahogany.

COMMUNITY PARTICIPATION

Planting with people, schools and institutions

Community and outreach entries account for a further 470 saplings.



Gaighata Behimadhab Balika Vidyalaya: students and staff participated; saplings were raised in pots before transplantation.

Local action across the region

Hooghly | 170 saplings

Gurap workshop participants planted 60; Panchavati planting at Konnagar added 60; Khanakul, Arambagh added 50. Swami Shraddhanandji participated at Gurap and Konnagar.

North 24 Parganas | 120 saplings

Gaighata Behimadhab Balika Vidyalaya, the Bongaon drive led by Mousumi Nandi, and Rakhal Das High School with Gopalnagar Haripada Institution each recorded 40.

Additional outreach | 180 saplings

Six-district outreach contributed 120; the Balichak Gyan Khetra team planted 30 in Paschim Midnapore; Shila Ghosh and her team planted 30 at Domjur, Howrah.

The report describes participation by volunteers, students, local clubs and people beyond The Art of Living network, supporting awareness and hands-on environmental stewardship.

STEWARDSHIP & WAY FORWARD

From planting to sustained care

The next priority is to help the planted saplings establish and document their survival.

Follow-up priorities

01 Monitor survival

Conduct periodic field visits, especially after the monsoon, and document survival rates with photographic or geotagged records.

02 Provide ongoing care

Arrange regular watering and replace saplings where required.

03 Maintain protection

Keep tree guards and staking in good condition until saplings are adequately established.

04 Build on the partnership

Extend the programme to suitable institutional and community locations in additional districts during the next plantation season.

Reported project expense

INR 2.87 lakh

The original report states this final expense. It does not include an itemised financial breakdown or a measured sapling survival rate.

Acknowledgement

The Art of Living thanks NIF Ispat Pvt. Ltd. for its CSR support, which helped extend the plantation programme and encourage community participation in environmental conservation.

Summary based on the September 2026 report prepared by the Plantation Program Coordination Team, The Art of Living - West Bengal and Sikkim Chapter. All photographs are reproduced from that report.